

★ CONFERENCE VENUE



Koreana Hotel

Visit Seoul

★ ABOUT DMI 2022

Hosted and organized by Business School of Beijing Wuzi University, 2022 International Conference on Digitalization and Management Innovation (DMI 2022) was held smoothly on November 26th, 2022 both via onsite (Beijing, China) and online. Nearly 200 participants from about 10 countries and regions gathered at DMI2022 via online and onsite, with about 50 online presentations delivered.



★ Brief Introduction to DMI 2023

Co-organized by Keimyung University, Xiangnan University and Beijing Wuzi University, the 2nd International Conference on Digitalization and Management Innovation (DMI 2023) —*Build a New Ecology of Lifelong Education* is to be held during August 1-4, 2023 in Seoul, South Korea.

Supported by Hunan Lifelong Education Research Base Xiangnan University Base, DMI 2023 aims to provide a high-level platform for experts and scholars worldwide to share their latest ideas of digitalization and management innovation featured new ecology of lifelong education and foster the prosperity of the discipline.

The agenda of the conference consists of keynote speeches, invited speeches, oral presentations and poster presentations.

See you at DMI 2023 at Seoul, South Korea
August 1-4, 2023

☺ **Organizers** ☎ **Contact**



KEIMYUNG
UNIVERSITY



湘南學院
XIANGNAN UNIVERSITY



北京物资学院
BEIJING WUZI UNIVERSITY

Conference Secretary

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DMI&MMBD2023



The 2nd
International Conference on
Digitalization and
Management Innovation
—*Build a New Ecology of
Lifelong Education*
DMI 2023



August 1-4, 2023
Seoul, South Korea

MAIN TOPICS

Featured topics on Lifelong Education for DMI2023:

- ◇ Revitalization of rural education
- ◇ Active aging of education services
- ◇ Education promotes common prosperity
- ◇ Promoting the digitalization of education
- ◇ Adult education and adult learning theory
- ◇ International comparison of lifelong education
- ◇ Family, school and society cooperative education mechanism
- ◇ Research on the integration of new technology and lifelong learning
- ◇ Coordinated innovation of vocational education, higher education and continuing education

General Topics:

- Digitalization and Business Model
- Organizational Behavior in Digital Transformation
- Management Innovation and Innovation Management
- Interdisciplinary Applications of Digitalization and Management Innovation

See more at <http://www.dmiconf.org/Topics>

CALL FOR PAPERS

◆ Conference Proceeding

- ◇ Frontiers in Artificial Intelligence and Applications (FAIA) (Indexed by Scopus, EI, etc)

★ Related SSCI/SCI/EI indexed Journals

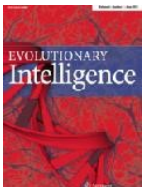


IF= 2.011
EISSN: 1743-792X
Indexed by SSCI



sustainability

IF= 3.889
EISSN: 2071-1050
Indexed by SCI, SSCI, EI



EISSN: 1864-5917
Indexed by
EI Compendex,
Scopus, etc.



mathematics

IF= 2.592
EISSN: 2227-7390
Indexed by SCI

BRIEF CONFERENCE PROGRAM

August 1, 2023 (Tuesday)
Registration

August 2, 2023 (Wednesday)
Welcoming Speech, Keynote Speeches, Invited & Oral Presentations and Poster Presentations

August 3, 2023 (Thursday)
Invited & Oral Presentations, Welcome Banquet

August 4, 2023 (Friday)
Field Research*

*Note: the field research will be arranged according to the prevention and control requirements for global pandemic of COVID-19 by the local government at that time. Detail Program would be updated one month ahead of the conference dates.

Explore Seoul



Call For Oral & Poster Presentations

Types	Allotted Time
Keynote Presentation	40 minutes
Invited Presentation	20 minutes
Oral Presentation	15 minutes

One Best Oral Presentation will be selected in each session based on the novelty, language, performance, and design of the PPT.

IMPORTANT DATES

Third Round Submission Deadline:
June 20, 2023

Last Round Submission Deadline:
Jul. 31, 2023

Early Bird Registration:
May 1, 2023

Estimated Publication Date of
Conference Proceedings:
Oct. 30, 2023

ORGANIZING COMMITTEE

General Chair:

Prof. Dr. Yoonmin Kim, Keimyung University, South Korea

Conference Co-Chairs:



⇒ **Prof. Dr. Hongru Zou**,
Secretary of CPC Committee,
Xiangnan University, China



← **Prof. Dr. Bo Lyu**,
Dean, Business School,
Beijing Wuzi University, China

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