# Beijing Wuzi University

# **Brief Program**

October 25, 2024 (Friday)

Registration

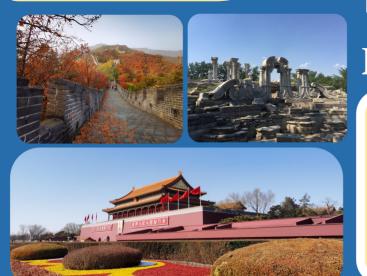
October 26, 2024 (Saturday)

Opening Ceremony, Keynote Speeches and Invited & Oral & Poster Presentations

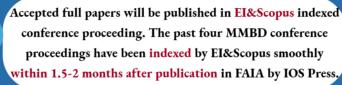
October 27, 2024 (Sunday)

**Invited & Oral Presentations** 

## **Explore Beijing**



# Highlights in MMBD2024



Selected excellent papers will be recommended to related EI/SCI/SSCI indexed journals.

Best Oral/Poster Presentations and Outstanding
Reviewers will be awarded with free registration to the
next MMBD Conference and a certificate.

It is to be held in the capital city of China, Beijing, a global city and one of the world's leading centers for culture, finance, business and economics, education, research, language, tourism, media, sport, science and technology and transportation.

October is the best month to visit Beijing.

Conference Secretaries:

Ms. Cindy Shen, Ms. Linda Lee

Contact

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# **Brief Introduction to**

Organized by Beijing Wuzi University and Xiangnan University, MMBD2024 is scheduled to be held during October 25-27, 2024 in Beijing, China. As an annual event, the MMBD conference is aimed at providing a high-level platform for experts and scholars all over the world to share their latest ideas of big data and management and foster the prosperity of the discipline. It consists of keynote speeches, invited speeches, poster presentations and oral presentations.

# **MMBD2024**

The 5th International
Conference on
Modern Management
based on Big Data

# Call for Papers

## **General Topics**

## Modern Management

Big Data

Management Information Systems Management Decision Making Human Factor Engineering **Total Quality Management** Manufacturing Systems **Engineering Economy** Facilities Planning Management Strategy Logistic System Human Resources Cost Analysis

Data Visualization Big Data Technologies Data Capture and Storage Scalable Storage Systems Cloud Computing Platforms Data Mining Tools and Techniques Distributed File Systems and Databases Machine Learning Algorithms for Big Data Big Data Search, Mining and Visualization Architectures for Massively Parallel Processing Big Data for Business, Government and Society Big Data Analysis in Lifelong Education Management

See Hot Topics of MMBD2024 and more topics at http://www.mmbdconf.org/Topics

## **Important Deadlines**



Second Round Submission Deadline

May 1, 2024

Iun. 14, 2024

Final Edited

Versions of

Accepted Papers

Submission

How to Submit

Submission Deadline May 20, 2024

Last Round

Estimated Publicatoin Date for Conference Proceeding

Jul. 31, 2024

1.Submit via MMBD online submission system via http://www.mmbdconf.org/

2. Consult via email at mmbd@mmbdconf.org



## Conference Proceedings

Indexed by EI. Scopus, etc. Estimated Publication Date Published by IOS Press July 31, 2024

in the book series Frontiers in Artificial Intelligence & Applications(FAIA)

The past four MMBD conference procedings are all published and indexed smoothly.









## SCI/EI Indexed Journals



electronics

ISSN: 2079-92920, IF=2.9 Indexed by SCIE



ISSN: 1864-5917 Indexed by EI Compendex, CNKI, ESCI, Google Scholar

## Submission Requirements

- 1. Full paper must be written in English  $\approx 7$  pages typeset according to FAIA template;
- 2. Acceptance or rejection will be announced after the peer-review process (about 3-5 weeks);
- 3. Plagiarism is strongly prohibited;
- 4. Abstract should be strictly within one A4 page in length containing 200-250 words.

## **Call for Presentations**

**■ Time Allotted for Oral Presentations** 

**Keynote** 

40 mins

Invited

20 mins

Regular

15 mins

Notes: Each presentation includes 3 mins for preparation and Q&A / discussion.

# Paper Publication Organizing Committee



## **Conference Co-Chairs**

Prof. Dr. Bo Lvu, Dean, Business School, Beijing Wuzi University, China



Prof. Dr. Hongru Zou, Secretary of CPC Committee. Xiangnan University, China

## Technical Program Committee(TPC) Chair

Prof. Dr. Md. Mamun Habib, School of Business and Entrepreneurship, Independent University, Bangladesh; Visiting Scientist, University of Texas - Arlington (UTA), USA



## Local Committee Members from Beijing Wuzi University, China

Prof. Guochen Wei, Secretary of the Party Committee of Business

School & Director of MBA Education Center

Prof. Bo Lyu, Dean of Business School

Prof. Jingiang Xie, Deputy-Director, Office of Academic Research

Prof. Jingqiang Li, Deputy-Dean of Graduate School

Prof. Guangyi Li, Business School

Prof. Haishui Jin, Business School

Prof. Huamao Tang, Business School

### TPC Representatives

Prof. Rocky J. Dwyer, Walden University, USA

Prof. Patrizia Garengo, University of Padua, Italy

Prof. Galina Ilieva, University of Plovdiv Paisii Hilendarski, Bulgaria

Prof. Chien-Sing Lee, Sunway University, Malaysia

Prof. Jessica Lichy, IDRAC Business School, France

Prof. Dragan Pamucar, University of Belgrade, Serbia

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Assoc.Prof. Stefania Tomasiello, University of Salerno, Italy

Assoc.Prof. Cristian Barra, University of Salerno, Italy

Dr. Man Fung Lo, The University of Hong Kong, China

Dr. Antonio J. Tallón-Ballesteros, University of Huelva, Spain

Dr. Omaima Hassan, Robert Gordon University, UK