**Let’s Meet the Organizer**

The Business School of Beijing Wuzi University currently has a first-level discipline for the master’s degree in business administration and a master's degree program in business administration (MBA).

**Background**

With the gradual rise of a new round of scientific and technological revolution focused on information technology, digitalization has increasingly become the leading force for innovation-driven development, which has profoundly changed people’s production and life, and vigorously promoted social development.

**Aims**

DMI 2022 aims to provide a high-level platform for experts and scholars worldwide to discuss the profound value, transformation opportunities and challenges, new paths and methods of the digital operation and management innovation, and to share their latest ideas of digitalization and management innovation and foster the prosperity of the discipline.

**Let’s Meet the Organizer**

The Business School of Beijing Wuzi University currently has a first-level discipline for the master’s degree in business administration and a master's degree program in business administration (MBA).

**Aims**

DMI 2022 aims to provide a high-level platform for experts and scholars worldwide to discuss the profound value, transformation opportunities and challenges, new paths and methods of the digital operation and management innovation, and to share their latest ideas of digitalization and management innovation and foster the prosperity of the discipline.

**Contact Us**

Email: dmi@dmiconf.org
Tel: +86-19947573873
http://www.dmiconf.org/
MAIN TOPICS

- Digitalization and Business MoMdel
- Big data, smart data and business intelligence
- Tax challenges in the Digital Economy (DE)
- Digital marketing
- Circular economy through digitalization
- Interdisciplinary Applications of Digitalization and Management Innovation
- Organizational Behavior in Digital Transformation
- Strategic marketing & financial issues
- Digital transformation in financial sector
- Management Innovation
- Human resource management issues
- Knowledge management
- Innovation Management
- Open innovation, user innovation and dynamic capability
- Innovation, skills and creative industries
- Household sector innovation
- See more at http://www.dmiconf.org/Topics

CALL FOR PAPERS

◆ Conference Proceeding

◇ Frontiers in Artificial Intelligence and Applications (FAIA)
  (Indexed by Scopus, EI, etc)

International Peer-reviewed Journals

Asia Pacific Business Review
IF=2.011
Online ISSN: 1743-792X

Special Issue: Sustainability in Enterprise Productivity and Innovation

Sustainability
IF= 3.889
ISSN: 2071-1050

Special Issue: Consumer Behavior in the Mobile Commerce and Social Media Sphere: Limits and Challenges for Companies

CALL FOR ORAL & POSTER PRESENTATIONS

Types | Allotted Time
---|---
Invited Presentation | 20 minutes
Oral Presentation | 15 minutes

GREETINGS FROM BEIJING, CHINA!

ORGANIZING COMMITTEE

Prof. Dr. Yongsheng Liu
Vice-President
Beijing Wuzi University
China

Technical Program Committee Chair
Prof. Dr. Md. Mamun Habib
Independent University, Bangladesh;
University of Texas - Arlington, USA

Members from Beijing Wuzi University, China
Prof. Yongsheng Liu, Vice-President
Prof. Guochen Wei, Secretary of the Party Committee of Business School & Director of MBA Education Center
Prof. Bo Lyu, Dean of Business School
Prof. Jinqiang Xie, Deputy-Director, Office of Academic Research
Prof. Jingqiang Li, Deputy-Dean of Graduate School
Prof. Guangyi Li, Business School
Prof. Haishui Jin, Business School
Prof. Huamao Tang, Business School

Technical Program Committee
Dr. Luis-Alberto Casado-Aranda, University of Granada, Spain
Dr. Cristian BARRA, University of Salerno, Italy
Dr. Omaima Hassan, Robert Gordon University, UK
Dr. Nazri Kama, Universiti Teknologi Malaysia, Malaysia
Dr. Jessica Lichy, IDRAC Business School, France
Dr. Joaquim Monteiro Pratas, Universidade da Maia, Portugal
Click HERE to find more committee members

November 18, 2022
Submission Deadline

November 25, 2022
(Friday)
Offline Registration
Online Teams Testing

November 26, 2022
(Saturday)
Opening Ceremony
Keynote Speeches
Oral Presentations

IMPORTANT DATES

Prof. Luiz Moutinho
University of Suffolk, UK;
The Marketing School, Portugal;
The University of the South Pacific, Fiji

- Published 36 books
- Published over 158 articles in academic journals
- Has 14,731 academic citations (as of Sept. 5, 2022)
- The h-index of 58 and the i10-index of 151