

# ★ CONFERENCE VENUE

**Beijing Wuzi University**  
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# ★ CONFERENCE HISTORY

DMI2023 was held smoothly during August 1-4, 2023 in hybrid mode both onsite in Seoul, South Korea and online together with MMBD2023, co-organized by Keimyung University, Xiangnan University and Beijing Wuzi University. **Over 150** participants from **18 countries and regions** gathered at DMI/MMBD2023.



DMI2022 was held smoothly on November 26th, 2022 via onsite (Beijing, China)/online, hosted and organized by Business School of Beijing Wuzi University. Nearly **200** participants from about 10 countries and regions gathered at DMI2022.

# ★ Brief Introduction to DMI 2024

Organized by Beijing Wuzi University and Xiangnan University, DMI 2024 is to be held during October 25-27, 2024 in Beijing, China. It aims to provide a high-level platform for experts and scholars worldwide to share their latest ideas of digitalization and management innovation featured new ecology of lifelong education and foster the prosperity of the discipline. The agenda of the conference consists of keynote speeches, invited speeches, oral presentations and poster presentations.

# ★ Highlights

- ◆ Best oral/poster presentations and outstanding reviewers will be selected and awarded with free registration to the next DMI Conference and a certificate.
- ◆ Accepted full paper to be published in conference proceedings in FAIA indexed by EI Compendex, Scopus, etc., selected papers will be recommended to ISI reputed journals.
- ◆ It is to be held in the capital city of China, Beijing, a global city and one of the world's leading centers for culture, finance, business and economics, education, research, language, tourism, media, sport, science and technology and transportation.
- ◆ October is the best month to visit Beijing.

# ☎ Contact Us

**CONFERENCE SECRETARY :**  
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**The 3rd  
International Conference on  
Digitalization and Management  
Innovation (DMI 2024)**

**October 25-27, 2024  
Beijing, China**

**Organized by**





## MAIN TOPICS

### ◆ *Digitalization and Business Model*

Digital finance, money, banking, and insurance: Bitcoin, cryptocurrency, Block chain, etc.; Big data, smart data and business intelligence; Tax challenges in the Digital Economy (DE); Digital marketing/public services/revolution policies; Circular economy through digitalization; Novel e-supply chain; commodity supply chain

### ◆ *Organizational Behavior in Digital Transformation*

Strategic marketing & financial issues; Humble Leadership; Human capital/Organization Practice/Organizational commitment and employee development in DE; Digital transformation in financial sector/industry/lifelong education

### ◆ *Management Innovation*

Best practices in particular industries; Human resource management issues; Knowledge management; Innovation management in lifelong education; The management of platform in DE; Ethics, trust, security and privacy

### ◆ *Innovation Management*

Green Innovation; Free innovation; Open innovation, user innovation and dynamic capability; Innovation, skills and creative industries; Household sector innovation; Innovation Ecosystem; Innovation commons

### ◆ *Interdisciplinary Applications of Digitalization and Management Innovation*

◆ *Featured Topics on Lifelong Education* included but not limited to: Promoting the digitalization of education; Adult education and adult learning theory; Coordinated innovation of vocational education, higher education and continuing education

## CALL FOR PAPERS

SUBMIT



### ★ Conference Proceedings

*Frontiers in Artificial Intelligence and Applications* (FAIA) (Indexed by Scopus, EI, etc)

### ★ International Peer-reviewed Journals

Canadian Journal of Administrative Sciences  
Revue canadienne des sciences de l'administration

[Canadian Journal of Administrative Sciences](#) (CJAS) (IF=1.2)  
E-ISSN:1936-4490  
Indexed by SSCI

**Electronics** (IF=2.9)  
E-ISSN: 2079-9292  
Special Issue: [Advances in Intelligent Data Analysis and Its Applications, Volume II](#)  
Indexed by SCI



electronics

## IMPORTANT DATES

**Third Round submission due: August 20, 2024**  
**Last Round submission due: September 30, 2024**

**October 25, 2024 (Friday)**  
Registration

**October 26-27, 2024 (Saturday-Sunday)**  
Opening Ceremony  
Keynote & Invited Speeches  
Oral & Poster Presentations

Explore Beijing



## KEYNOTE SPEAKERS



Prof. Dr. Felix Arndt,  
Department of Management, University of Guelph,  
Ontario, Canada



Prof. Dr. Karen Hopkins,  
University of Maryland, USA



Prof. Dr. Md. Mamun Habib,  
Independent University, Bangladesh; Visiting  
Scientist, University of Texas - Arlington, USA

## ORGANIZING COMMITTEE

### Conference Co-Chairs



← Prof. Dr. Bo Lyu,  
Dean, Business School,  
Beijing Wuzi University, China



Prof. Dr. Hongru Zou, →  
Secretary of CPC Committee,  
Xiangnan University, China

### Technical Program Committee Chair

[Prof. Dr. Md. Mamun Habib](#)

### Members from Beijing Wuzi University, China

Prof. Guochen Wei, Secretary of the Party Committee of Business School & Director of MBA Education Center  
Prof. Bo Lyu, Dean of Business School  
Prof. Jinqiang Xie, Deputy-Director, Office of Academic Research  
Prof. Jinqiang Li, Deputy-Dean of Graduate School  
Prof. Guangyi Li, Business School  
Prof. Haishui Jin, Business School  
Prof. Huamao Tang, Business School

### Technical Program Committee

Prof. Rocky J. Dwyer, Walden University, USA  
Prof. Chien-Sing Lee, Sunway University, Malaysia  
Prof. Jessica Lichy, IDRAC Business School, France  
Prof. Dragan Pamucar, University of Belgrade, Serbia  
Prof. Bo Li, Tianjin University of Technology, China  
Dr. Man Fung Lo, The University of Hong Kong, China  
Dr. Omaira Hassan, Robert Gordon University, UK

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